

The Coaching for Everyone







Scholars Program



Program overview

The Scholars Program provides high-quality, culturally-relevant coach training and certification that accelerates learning and transforms the personal, professional, and social lives of BIPOC professionals.

It includes:

-  Multi-day virtual training intensives (Thu - Sat) with live BIPOC facilitator(s).
-  Free one-year membership to the Coaches of Color Network (COCN) - an exclusive network of hundreds of BIPOC professionals and allies, and an extensive library of coaching resources.
-  A highly personal, supportive, and interactive experience.
-  Best-in-class program and project management support for sponsors.

Cost

Enrollment and payment for the full LEVEL TWO CFE program drops the tuition from \$12,000 to \$8,500.

Develop a more robust leadership pipeline and amplify your commitment to diversity, equity, inclusion, and belonging (DEI&B) by sponsoring your BIPOC employees!

By sponsoring the coach training and certification of your BIPOC employees, you will cultivate more effective, engaged, and empowered leaders who are more adept at navigating complex situations, unlocking innovation, and developing high-performing teams.

Join us in this incredible journey to diversify the coaching industry and democratize coaching for all.

[Become a Sponsor](#)

Coaching for Everyone (CFE) is a 501c3 non-profit on a mission to improve the lives of traditionally underserved and under-resourced BIPOC populations through increased access to high-impact coaching.

We partner with several industry-leading ICF-approved coach training partners to deliver an exceptional training experience.

**Benefits
of the**

Scholars Program



It builds strong leaders

Coaching is a highly effective strategy for building high-performing leaders who help teams recognize and reach their full potential.



It cultivates connection, growth, and wellbeing

Coaching builds self-awareness and confidence. Coaches turn awareness into action, fostering a culture of care and accountability across teams.



It democratizes leadership development

Coaching is a critical catalyst to building more diverse leadership teams across industries.

More than \$50 billion was pledged in 2020 to address racial inequality. Yet nearly three years later, BIPOC professionals continue to face systemic barriers to career growth at all managerial levels. According to McKinsey & Company (2021), it will take more than 95 years to reach parity at the current pace of change.

<5%

Black and Latinx representation at executive levels compared to 13%+ representation in the U.S. workforce¹

90%

Of Americans do not believe their companies invest financially in promoting racially diverse employees¹

75%+

Of job seekers and current employees want to work for a company that is committed to DEI&B^{2,3}

1 in 2

BIPOC employees have experienced workplace exhaustion or burnout in the last 12 months¹

1 in 3

BIPOC employees change careers or industries due to lack of mobility or career growth opportunities¹

Double down on your commitment to DEI&B and be on the winning end of attracting and retaining exceptional talent by investing in the leadership development of your BIPOC employees!

Way to get involved

- Pilot the program by sponsoring 3 to 5 high potential employees or managers who identify as BIPOC
- Sponsor a cohort of up to 15 employees from BIPOC communities within or outside of your organization
- Reward your Employee Resource Group (ERG) leaders and members for the important work they do and support their development by sponsoring their coach training and certification
- Make a one-time or recurring [donation](#) to Coaching for Everyone (CFE)

Have questions? Please contact our Program Director, [Dr. Sheilesha Willis](#).

¹Hue (2022) State of Inequity Report

²Glassdoor (2020) Glassdoor's Diversity and Inclusion Workplace Survey

³GoodHire (2022) Diversity, Equity & Inclusion At Work: Do Americans Really Care?



**Coaching For
Everyone**
Creating Opportunity & Activating Potential