

Dear Sir or Madam,

This letter is to confirm that the Institute for Professional Excellence in Coaching (iPEC) is the sole source of our ICF Accredited iPEC Coach Training Program, the Energy Leadership Index™ (ELI) and SCOPE™ Assessments, and COR.E Dynamics™ Coach Training. The content, curriculum, ELI and SCOPE™ Assessments, COR.E Dynamics™ and teaching format are sold and distributed exclusively by iPEC Coaching.

**This course is more than 386 hours of training provided via:**

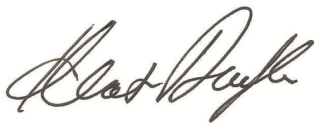
- Live classroom setting
- On-demand webinars
- Individual coaching
- Peer coaching
- Group coaching
- Mentor Coaching
- Success Coaching
- Independent Projects

Upon completion of the program, participants will be awarded the titles CPC (Certified Professional Coach), ELI-MP (Energy Leadership Index™ -Master Practitioner), and COR.E Dynamics™ Specialist. The ELI-MP and COR.E Dynamics™ Certifications are only achievable within and through the successful completion of the iPEC Coach Training Program.

iPEC warrants that our ICF Accredited Coach Training Program is only available directly from iPEC Coaching and our representatives. iPEC holds the exclusive proprietary rights to the coach training curriculum and ELI and Scope Assessments. iPEC maintains all copyright privileges for their products.

Should you have further questions, please feel free to contact me.

Best,



**Heather Doyle, CPC, ELI-MP, PCC**  
Chief Operating Officer

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# Course Syllabus

*iPEC's program utilizes the adult accelerated learning process (visual, auditory, auditory digital and hands-on training).*

## Phase I:

### Module I - Life & Leadership Potentials

The first 3-day face-to-face training includes 30+ Core Coaching Competencies.

Participants learn traditional and transformational coaching skills, foundational theory, application how-to's (to form well-thought plans, next steps, and how to hold clients accountable for the progress that they want to make).

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### Between Module I and Module II

The between module work will specifically challenge you to apply what you learned in the first module.

- Coach assigned peer (practical application)
- Be coached by assigned peer (practical application)
- Mentor coaching (direct skill feedback and mentorship)
- Success coaching (to attain personal goals as a coach)
- Once per week 90-minute webinars
- E-workbooks
- Required reading
- Self-study assignments

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### Module II - Core Transformation

The second 3-day face-to-face training includes 30+ hours of Core Coaching Competencies specific to eight main focus areas in a client's life and builds upon everything learned in Module I.

Participants learn how to challenge thought patterns and emotional patterns, and gain the skills necessary to create powerful action plans that lead to significant change.

### Between Module II and Module III

The between module work will specifically challenge you to apply what you learned in the first and second module.

In addition to the integration work already begun, participants now have access to coaching specialization training, including 10 primary coaching fields: Life, Small Business & Professionals, Relationship, Leadership: Executive & Management, Transitions, Parents & Teens, Health and Wellness, Couples, Group Coaching, and Sports Performance

*You will continue working on item list above (Between Module I and Module II).*

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### Module III – Breakthrough Coaching

The third 3-day face-to-face training includes 30+ hours of Core Coaching Competencies specific to core (near-causal) thinking and how to administer and debrief the Energy Leadership Index™ Assessment (ELI).

Participants will also be introduced to iPEC's client systems: the Energy Leadership Development System™ and the Law of Being™. These two professionally written, ready-made programs help jumpstart coaching within your business to get long-lasting, sustainable results.

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### Post Module III Work

Participants complete peer work, mentor coaching, webinars, required reading, e-workbooks, self-study projects, and Energy Leadership Index Assessment debriefs.

Once all of the requirements have been fulfilled and submitted, participants take a final exam to complete the certification process.

Upon completion and passing of the final exam, participants earn certification and designation of Certified Professional Coach (CPC).

Upon the completion of Energy Leadership Index Assessment debriefs, participants also receive a second certification as an Energy Leadership Index™ Master Practitioner (ELI-MP).

## Phase 2:

### COR.E Dynamics – Advanced Training

Our students demand the highest level in coach training and look for an even deeper and more precise level of development so they can continue to coach at the highest level in the industry. COR.E Dynamics™ brings the most elite curriculum of world-class coaching skills to our students and is where you will earn your third certification.

COR.E Dynamics™ is a comprehensive approach for raising energy and maximizing performance in four areas: Leadership, Performance, Transitions, and Wellbeing. When used with clients, this advanced method facilitates significant and efficient energy shifts, both in the moment and after the fact. These energy shifts have a major impact on the client's overall performance at home, at work, at play, and in any and all aspects of their life.

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### Coursework

The COR.E Dynamics™ Program consists of 12 on-demand webinars (two hours each), plus 8 niche specific pre-recorded presentations.

There are live monthly webinars where you can hear lessons, see demos, ask questions, and participate in exercises so that you can get live interaction and get CCEUs for the ICF.

You will also have access to a private online forum where you can ask questions between classes. This area is facilitated by our Masters Team as well as COR.E Dynamics™ Specialists and experts. In this forum, you'll be able to ask questions, request resource help, discuss concepts, and share ideas. You will receive a printed version of your COR.E Dynamics™ Specialist manual for the specific niche you choose. All of the other materials for this course will be found in the iPEC Hub, which will be your primary resource for information, documents, and course materials.

You'll also receive training on how to use the SCOPE™ Mobile Assessment App with your clients.

## Measuring Return on Investment

In addition to receiving the designation of Certified Professional Coach, participants will also receive a certification as an Energy Leadership Index Master Practitioner and COR.E Dynamics™ Specialist. This permits the individual to issue iPEC's proprietary Energy Leadership Index™ (ELI) Assessment, the Energy Leadership Development System™, as well as gain coach access to the client portal of the SCOPE™ Mobile App to view clients' assessments.

*The ELI Assessment can be used to measure return on investment. Taken by over 60,000 people to date, the assessment gives users a tool to measure employee improvement.*

The ELI is an attitudinal assessment, which differs from personality assessments such as DiSC™ or Myers-Briggs™. A personality assessment is intended to label a person and have them work well within that label, which does not always facilitate improvement. An attitudinal assessment, such as the ELI, is specifically designed to facilitate improvement and gives you a way to measure that improvement.

Since attitude is subjective, it can be altered. By working with a coach certified to facilitate the ELI, employees can quickly alter their attitude and perspective to increase their productivity and leadership effectiveness.

The assessment can be issued as a baseline to measure return on investment. After working with a Certified ELI-Master Practitioner for a chosen period (three months, six months, one year, etc.), the assessment can be issued again to measure progress and improvement.



## What's Included in iPEC's Program?

*iPEC's all inclusive Coach Training Program includes:*

### Three (3) ICF-accredited in-person learning modules (90 hours):

<b>Module I</b>	Life & Leadership Potentials Training (LPT)
<b>Module II</b>	Core Transformation
<b>Module III</b>	Breakthrough Coaching

### Course Curriculum (200+ hours):

- 60+ webinars each conducted by experts in the field
- Specialty-specific coach training in the field you choose to focus on
- COR.E Dynamics training in one or more of four niche specialities: Leadership, Performance, Transitions, and Wellbeing
- On-demand training
- Reading, worksheets, and self-study assignments

### Practical experience and support (64 hours):

- Peer coaching and peer client practice hours
- 6 sessions (30 minutes each) of skill development and mentor coaching
- Success Coaching

*That's over 386+ hours of lifetime access to training PLUS three industry-leading coaching certifications AND two research-backed coaching assessment tools.*

## Past Participant Companies (Select List)

Accenture	Gulfstream Aerospace	Sanofi Pharmaceuticals
Allstate Insurance	HSBC	SAP
AutoDesk	IKEA	Staples
Boeing	Merck Pharmaceuticals	State Farm
Coca-Cola	Pfizer Pharmaceuticals	Swarovski
Deloitte	Michelin Tires	The Hartford Insurance
Dupont	NASA	United States Coast Guard
MGM Grand Hotels & Resorts	Novartis Pharmaceuticals	Wells Fargo
General Electric	Procter and Gamble	
GSK Pharmaceuticals	PricewaterhouseCooper	

### Accrediting Bodies

**International Coach Federation (ICF)**  
Accredited Coach Training Program

**Center for Credentialing and Education**  
Board Certified Coach Credential

### GI Bill

Chapter 31: Vocational Rehabilitation

### Association Recertification Credits

- Society for Human Resource Management (SHRM)
- Human Resources Certification Institute (HRCI)
- The California Association of Marriage & Family Therapists (CAMFT)

### Tuition

<b>United States</b>	\$13,995 USD
<b>Canada</b>	\$17,801.64 CAD
<b>United Kingdom</b>	£11,080.19 +VAT
<b>Europe</b>	€13,087.07 +VAT
<b>Singapore</b>	\$19,341.09 SGD
<b>Dubai/UAE</b>	dH51,361.65

*Tuition Reductions Available: Speak with an Admissions Coach for more information.*

Please let your Admissions Coach know when you are ready for an invoice which will serve as a request for payment or purchase order to be submitted to your company's purchasing department.